

2025-01-01

MBA RECHERCHE

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Omnimax Quebec

Frequency : - Weekly

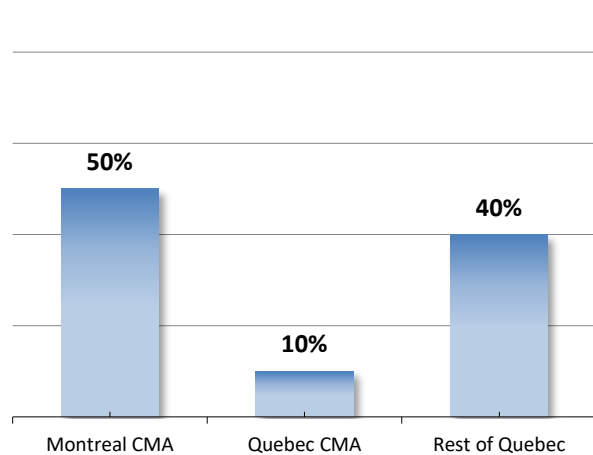
Sample : - 1000 Quebec Internet users 18 years of age and over

Languages : - French and English

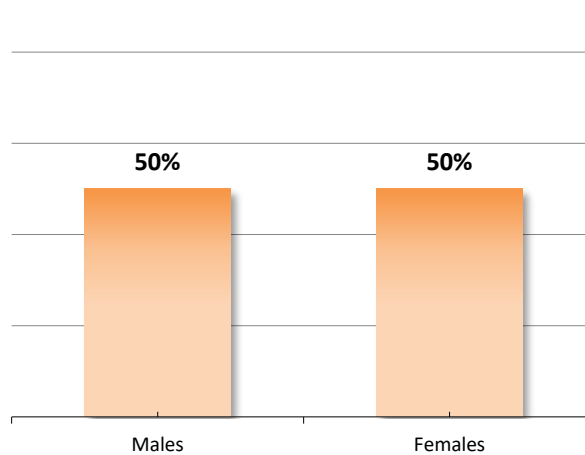
Weighting : - According to region, gender, age and language

Variables : - 10 demographic variables included (region, country, language, gender, age, education, work status, marital status, people in household, income)

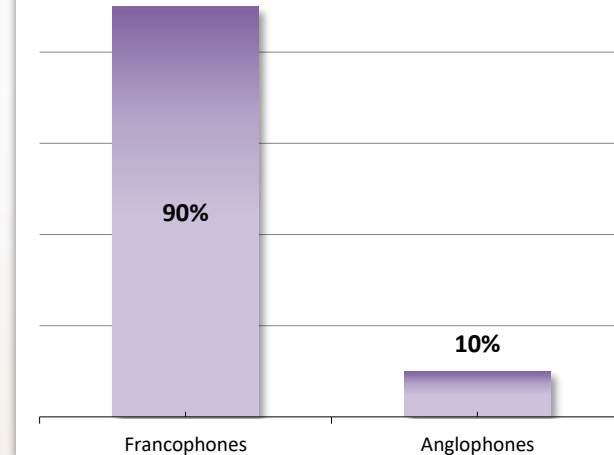
Quotas: Region



Quotas: Gender



Quotas: Language



Omnimax Quebec

Price for close-ended questions

First 1 to 5 questions :	\$700 per question
Following 6 to 10 questions :	\$600 per question
Following 11 questions + :	\$500 per question

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Price for semi-open-ended questions

First 1 to 5 questions :	\$900 per question
Following 6 to 10 questions :	\$800 per question
Following 11 questions + :	\$700 per question

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Price for open-ended questions

First 1 to 5 questions :	\$1100 per question
Following 6 to 10 questions :	\$1000 per question
Following 11 questions + :	\$900 per question

*****Minimal amount of 2100\$*****

*****Multi-variables questions = 3 statements for the price of one*****

*****Additional grouping-variables and banners not included – Contact-us to obtain a proposal*****

Contact us!

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